

# REFLECTIONS

an exterior colour story

Helping you translate your home's vision through four thoughtfully curated colour palettes.



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### **HOW TO USE THE BOOK**









**BROWSE** 

The four "Reflections"

exterior colour themes.

PICK

The colour theme that resonates with your style.

**EXPLORE** 

The beautiful homes within the chosen colour theme.

CHOOSE

The colour combination that you love or create a new combination using our perfect colour palettes.



### INTRODUCTION

Each passing day presents us with a new glimpse of our place in this world. Our experiences make us who we are... and we are constantly evolving into our true selves. Our experiences of being bound within the confines of our homes, compelled us to reflect on our lives and what really matters to us. We found solace in our humble abode, discovering that it is here, in its warmth and familiarity, that our hearts reside. We rediscovered a space that is truly ours: a cocoon for introspection, expression and self discovery.

Your home is a blank canvas on which you create your life. It is a safe space, a sanctuary that ignites creativity, rejuvenates you, allows you to relive and recreate memories by reviving the old while nurturing the new. We understand the place your home holds in your heart and that's why we reached out to 43 experts from across South East South Asia to get a deeper understanding of the design indicators currently in trend. With our collective wisdom and meticulous research, we embarked on a journey to unravel the palette of tomorrow.

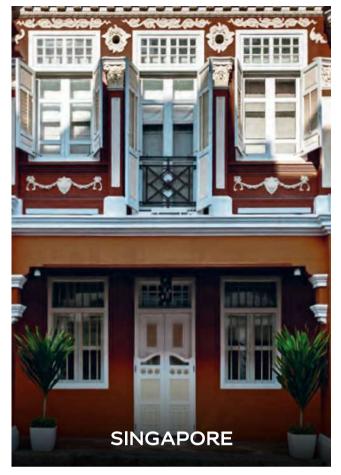
Now bring these insights to life with inspiration from tradition, nature, nostalgia or your deepest self, to envisage a space that echoes your identity. But, it must also make a statement at first sight. Inspire the world with all that has inspired you. Let the exterior of your home leave a lasting impression.

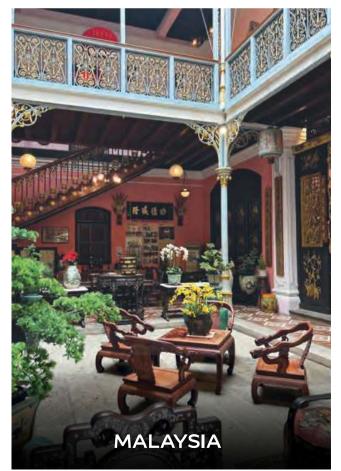
A fragment of beauty for every passer-by to cherish.

In making your dream home a reality, Dulux Weathershield invites you to draw inspiration from the four colour stories curated specially for you. With vivid strokes of imagination, paint it with hues that embody your moods, emotions, experiences and the different reflections of you.

REFLECTIONS
AN EXTERIOR COLOUR STORY













**O7**Countries

43
Experts

100

04

Hours of Research Colour Stories

# THE MAKING OF REFLECTIONS

A home is a cherished space where you can truly be yourself. To help you express yourself in your own corner of the world, we conducted creative workshops across seven countries in the South East South Asia region; Indonesia, Thailand, Vietnam, Singapore, Malaysia, Sri Lanka & India.

Our in-depth interviews and panel discussions featured expert panels of architects, interior designers and design editors from each country. We discovered futureworthy trends, colour palettes and elements that can balance comfort with style in your home.



### **OUR EXPERTS**

For this project, expert workshops were conducted with 43 experts, across 7 countries in the South East South Asia region with panels consisting of architects, interior designers and design editors for each country. Through in-depth interviews and creative workshops, we were able to identify and bring to you colour palettes that you can use for your homes.



Amilia - Principal Designer, Facelift Design & Interiors, Singapore Clarence - Architect, CIAP Architects, Singapore Tung Ching Yew - Founder Director, SODA®, Singapore Jennifer Choo - Editor-in-Chief, Tatler Homes Malaysia

Wai Luen Kon - Head of Content, IDMalaysia.com, Malaysia

Đoàn Quốc Cát Tường - Senior Architect, DPA Company, Vietnam

Jayathri Nanayakkara - Interior Design Consultant, Pageliao (Pvt.) Ltd, Sri Lanka

DPA Studio



Suchith Mohotti Suchith Mohotti Associates

### A Special Thank You!

- · To all the experts, who shared their valuable insights with us.
- · The Architects Diary, for helping us feature the best of architecture design projects.
- · Tata Elxsi, for being our partners in envisioning this style guide from the research to the design.

We could not have done it without you!

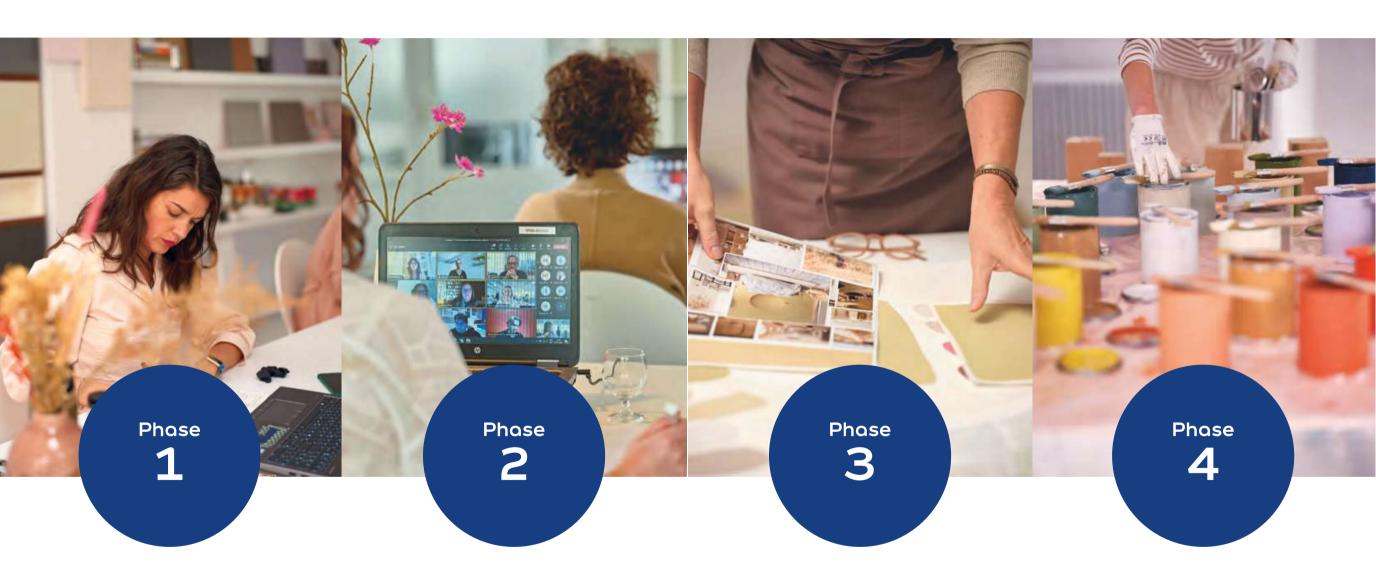
Indonesia



### FOUR STEP RESEARCH PROCESS

Akzo Nobel's captivating handbook has emerged from a meticulous four-step research process. Our extensive workshops with notable experts in seven countries of the South East South Asia region have laid the foundation for this guide. We discovered emerging trends and regional nuances, and developed these into a thematic colour palette that celebrates the vibrant culture of this region.

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### TREND RESEARCH

Identified emerging trends, designs and architectural styles in the South East South Asia region.

### **EXPERT WORKSHOPS**

Conducted validation workshops with 43 experts across 7 countries.

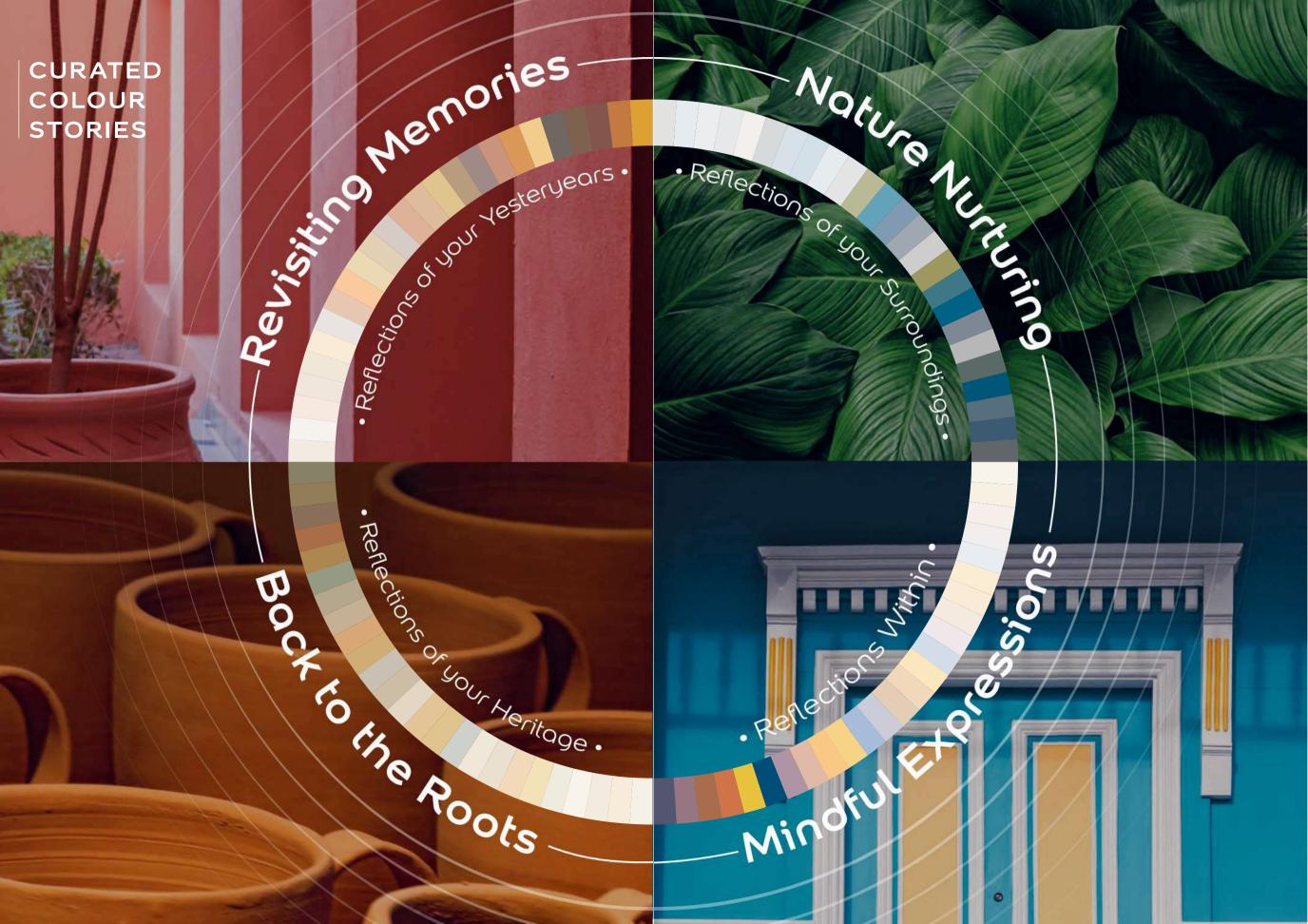
# ANALYSIS & THEME DEVELOPMENT

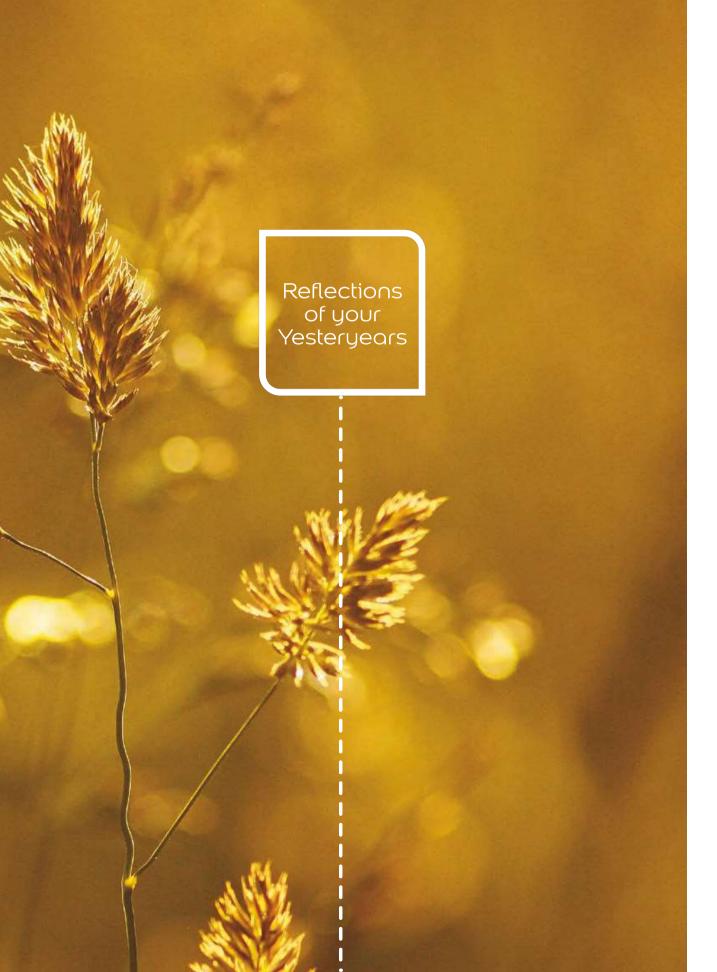
Identified and analysed five key trends in the region and their colour association.

### **COLOUR STORIES**

Selected emerging trends to develop into colour themes.







### **REVISITING MEMORIES** --

Ignite joyful memories to bring comfort.

We are made of stories, shared moments and experiences that build us. Sepia-tone photographs that encapsulate vibrant memories of love and camaraderie.

A walk by the sea in your native village, dearly holding on to your father's little finger, as a hastily licked mango lolly drips down to your elbows. The timelessness of slow summer afternoons with your grandmother in the inner courtyard of your ancestral home, watching her ready spices for your favourite pickle. Lying on the verandah with your cousins, devouring comics and freshly made sweets.

How do you capture moments close to your heart, from a time when cameras were expensive and lived experiences were truly valued? You can encase them gently in the elements that make up your home. Maybe, as a palette with warm hues of the golden sun, reds as deep as dry chillies, oranges, and rust from your grandfather's travel chest, and pastel pinks that remind you of the endless hours spent making coloured paper boats.

Allow each stroke of colour to hold its own memory, bringing back the sounds and smells of yesteryear... still breathing and living as treasured moments of comfort, from when you were truly loved.







### Experts Say:

65% of experts

witnessed a rise in architectural and design references from consumers' childhood homes.

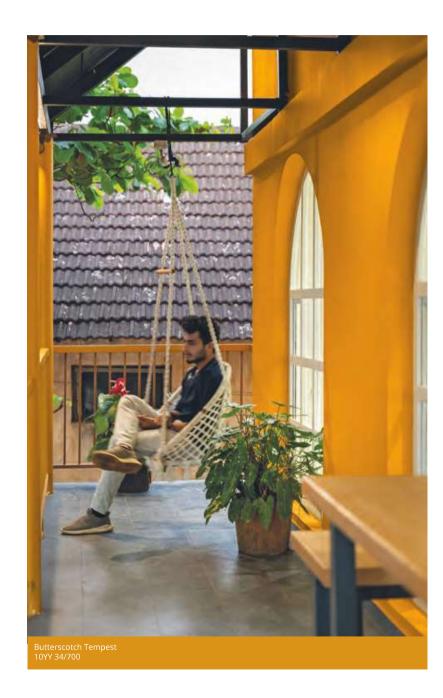
74% of experts

saw an increase in consumer demand for large communal spaces such as balconies, verandas and courtyards.

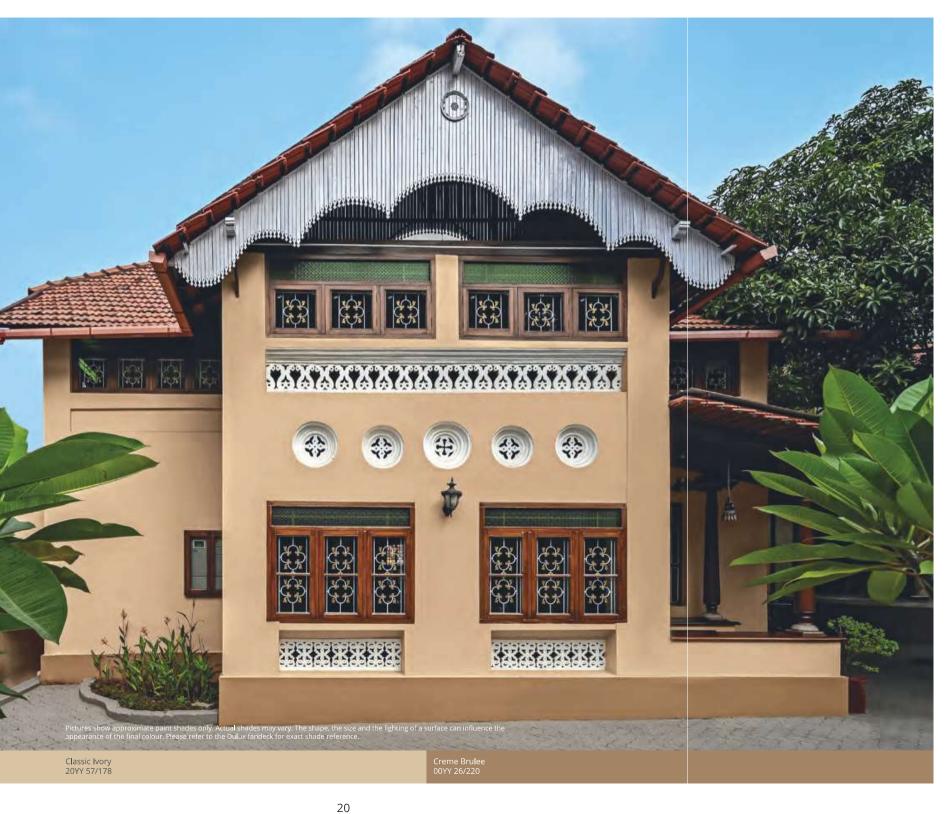




If warmth and affection painted a home, this would be it.







Let memories paint your canvas. Handpick a few elements reminiscent of your childhood home to recreate in your new home.



Hiraya Design Studio | Apeksha Naik | Photographed by Noaidwin Studio.

Create space for cherished memories as you incorporate the earthy aesthetics of a traditional verandah, carved wooden swings, and ornate furniture, combined with the right shades that preserve these memories.





Fountain of Youth 90YR 75/072



Egret 39YY 85/046

Pictures show approximate paint shades only. Actual shades may vary. The shape, the size and the lighting of a surface can influence the appearance of the final colour. Please refer to the Dulux fandeck for exact shade reference.

Hohm Design Studio | Sonal Chordia | Photographed by Shamanth Patil Studio DSA | Rudhav Sharma & Dilip Sharma | Photographed by Udit Bhuj & Pixellus Photography

Your favourite corner might not reside within the walls of your home. A snug sitting area holds the power to weave bonds with loved ones as much as the most exquisite meals. Embrace the warmth of your porch and backyard, and let your heart etch memories into these open spaces.





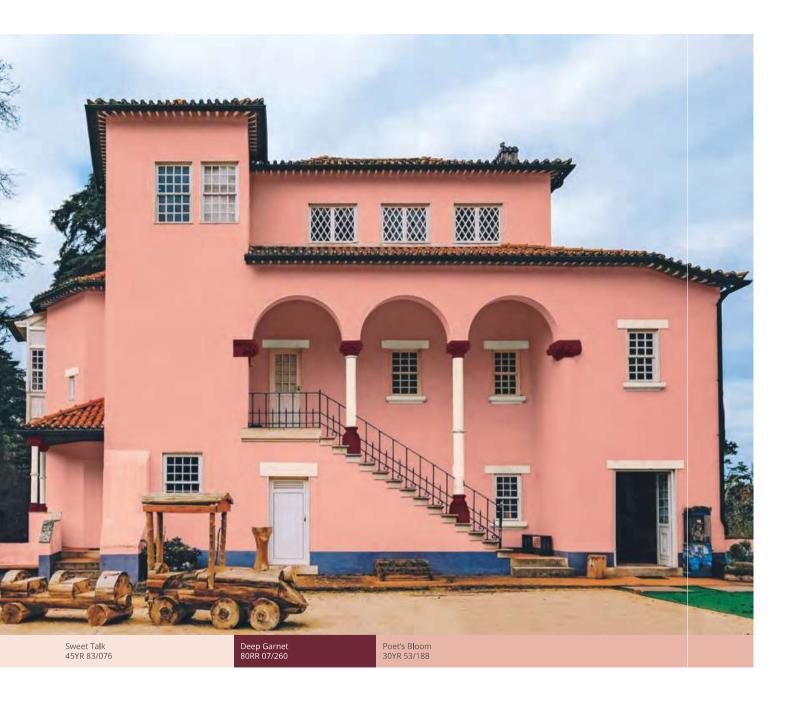




Egret 39YY 85/046

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i2a Architects Studio | Manuraj C R & Arjun K J | Photographed by Running Studios Barefoot Architects| Basil Kalladi & Nithin Raj | Photographed by Justin Sebastian



Sprinkle the common spaces with the timeless allure of the past by adding a fountain in the courtyard or graceful circular arches.



Pictures show approximate paint shades only. Actual shades may vary. The shape, the size and the lighting of a surface can influence the appearance of the final colour. Please refer to the Dulux fandeck for exact shade reference.

Terracotta tiles that pave the path to the outdoors, offering constant glimpses of the world outside. Simple, open and inviting. Just like yesteryears.

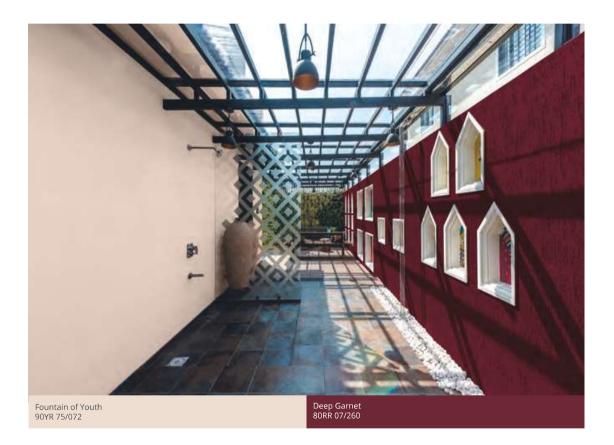


Quiet Solitude 03YY 86/021





Steer clear of the conventional but incorporate traditional elements for a fusion of the modern and the vintage.



RC Architects | Rohan Chavan & Prachi Kadam | Photographed by Hemant Patil Adda Architects | Dhaval Shah, Kaushal Laheri & Mayank Parekh | Photographed by PHX India



# NATURE NURTURING ----

Blur the lines between the indoors and the outdoors to feel tranquil.

Imagine..

the sound of a breeze rustling through the leaves, the mesmerising hues in the evening sky, the floating grey clouds that beckon the rain, the freshly sprouted sprig of leaves on a grand old tree..

Even the mention of these simple acts of nature instil a sense of calm. Now, imagine bringing such beautiful experiences into your home, merely by blurring the lines between your indoors and the outdoors.

Large doors and windows for an open, airy look that bring the greenery and natural light into your home. Perhaps, a skylight to experience the romance of the rain showers in the warmth of your sitting area. Think muted greens, sky blues, teals and cool neutrals that complement the tones of nature. Pair these colours with exposed cement material and dark stone claddings to evoke a sense of nature nurturing us within our homes.

Create a tranquil space, by marrying colour and biophilia – a home for you to restore and rejuvenate. Let this nurturing palette enrich you with a sense of vitality and a feeling of oneness with nature.







### Experts Say:

60% of experts

were asked to incorporate large windows and skylights by house owners to maximize natural light and ventilation.

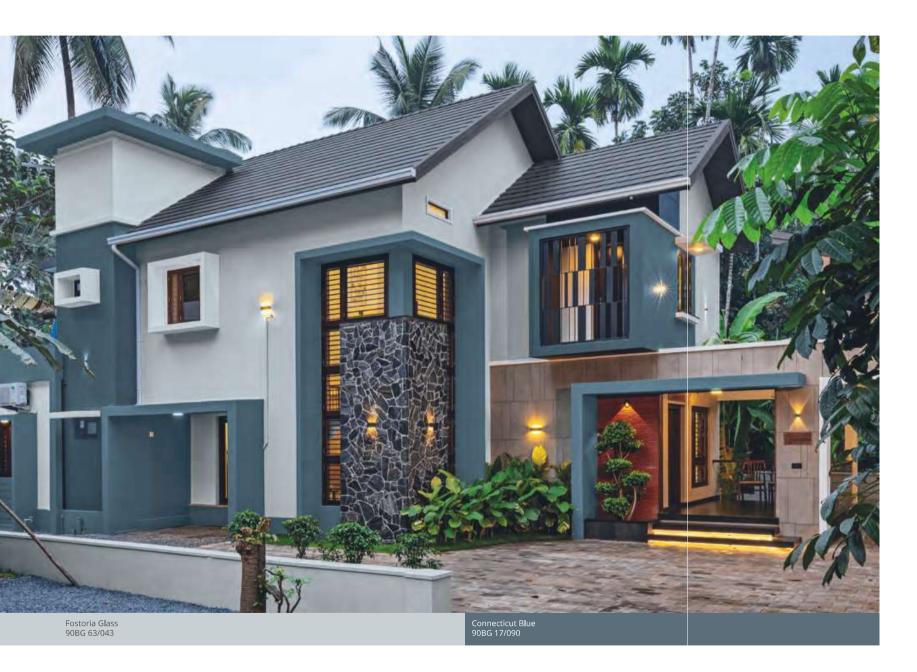
80% of experts

commented that there is rise in the use of interior and exteriors plants. Exposed cement finishes and other greys are popular choices for exteriors when paired with greens.





Complement the greenery with the use of greys for your home. Cement and stone finishes combined with lush plants and trees provide a close connection with nature.









Camouflage your home. Let it play 'same pinch' with the greenery that surrounds it.







Chilly Morning 56BG 81/023



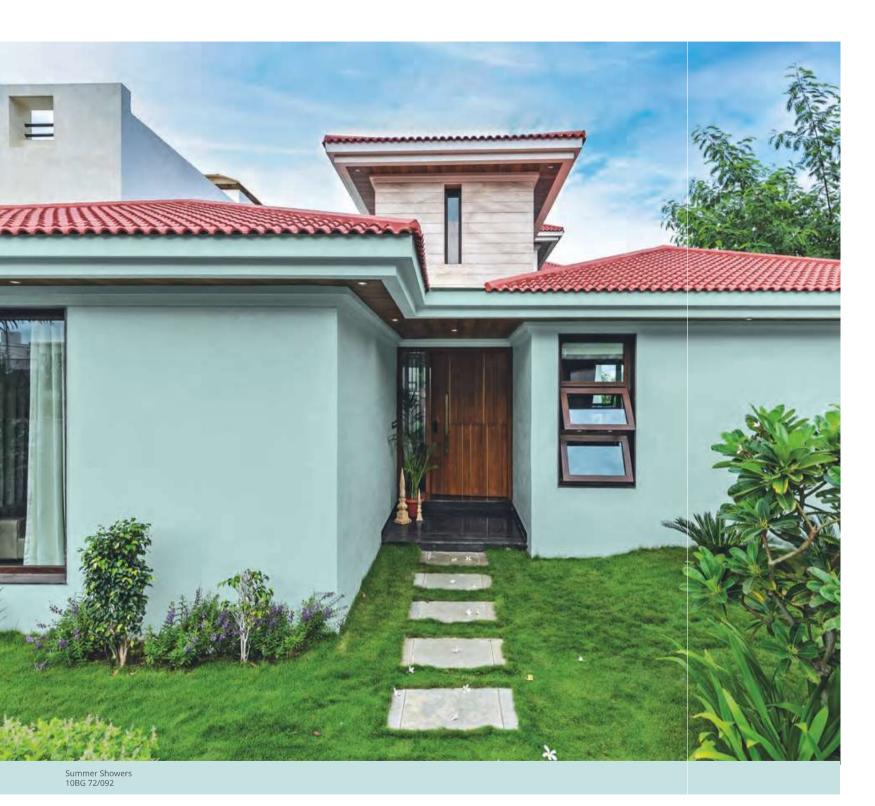
Pale Shadow 90RR 83/009

Invite nature into your home by introducing skylights, large doors and windows that balance the airy openness of the outdoors with the privacy and coziness of the indoors.



Pictures show approximate paint shades only. Actual shades may vary. The shape, the size and the lighting of a surface can influence the appearance of the final colour. Please refer to the Dulux fandeck for exact shade reference.

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Make nature your second home. Soak up the sun in your backyard or lie back on the swing, enjoying a good book and a gentle breeze.



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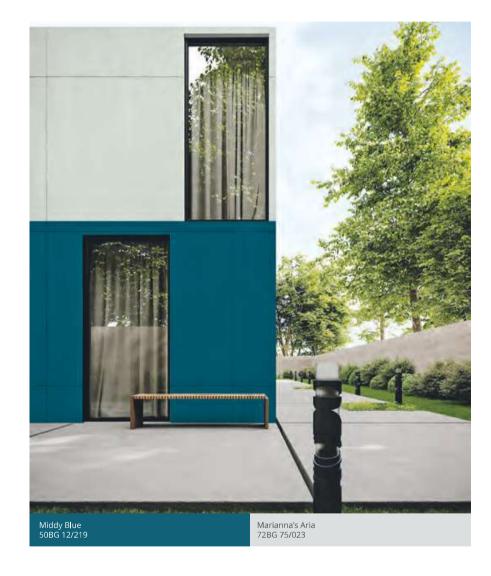
Create a sense of peace and comfort, with shades of grey that complement the tones of nature. Colours like granite grey and smoke grey work as striking backdrops to trees, plants and flora.







A creative composition, nestled in nature. A dash of deep teal can help your home blend in, even as it stands out.



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### MINDFUL EXPRESSIONS -

### Tap into your inner self to express your creativity.

A home is a space for rest, renewal, and reflection. A place of wellness and self-care, where you can truly be yourself. Unwind from the mundane by cooking a wholesome meal, singing out of tune to your favourite song, or dancing like no one's watching.

Your unique style is a living experience. It emerges from a constantly evolving string of moments that make you who you are. Your inimitable spirit deserves its own canvas. Add a personal touch to your home by painting a mural on its walls. Maybe, simply a pop of colour to its window frames or the main door.

Use shades of white, ivory with hints of fresh pastels such as muted pinks and powder blues to reflect your individualism, creativity and self-love. Complement these subdued tones with colours that make a statement - vibrant shades of lavender, coral, vermillion, deep blue or mustard.







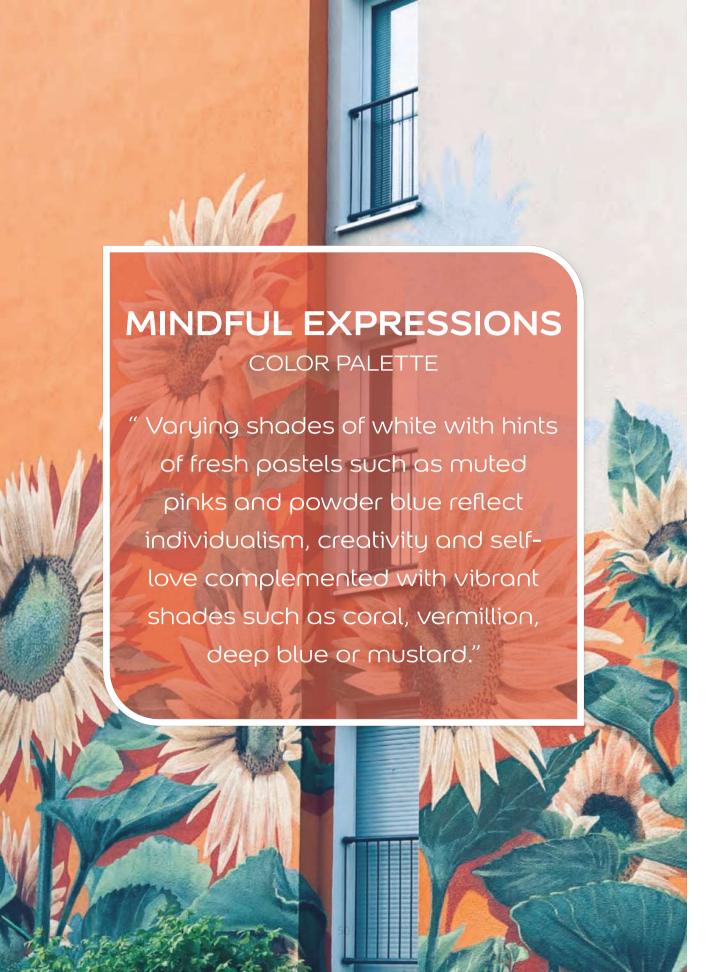
### Experts Say:

77% of experts

have discerned an increased preference for vibrant and bold colours on accent walls, or colour pops on windows and doors.

54% of experts

have shown growing inclination of house owners for unadorned corners- which would be personalized by the entire family.

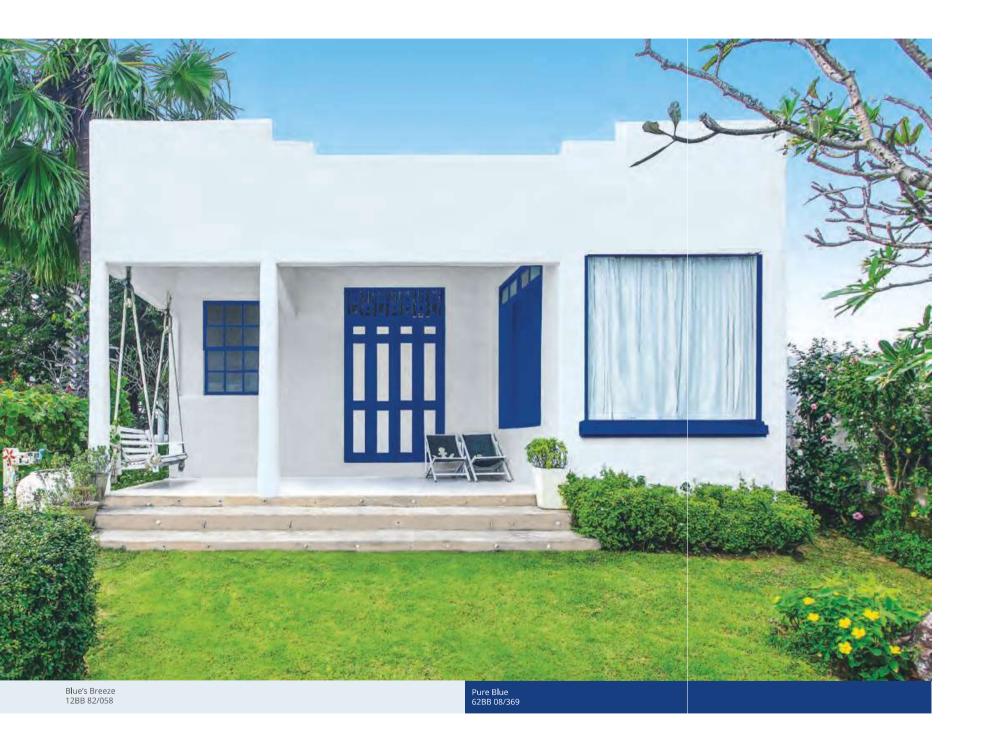






Bring out your artistic side by complementing natural textures with a bold, contemporary colour palette for your home.





Create your own private corner that caters to your every mood, whim, and fancy. Whether it's a vibrant colour palette in your terrace garden or a soothing one in your backyard, choose the one that expresses you the best.





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Create a happy vibe with pops of colour or add your personal touch with a mural that inspires joy.



Almost Pink 70RR 83/040

Pictures show approximate paint shades only. Actual shades may vary. The shape, the size and the lighting of a surface can influence the appearance of the final colour. Please refer to the Dulux fandeck for exact shade reference.



<sup>\*</sup> Use our Dulux range of enamels to paint the wood & metal surfaces.



Your home embodies your essence. Flaunt your bold side by colour blocking vibrant hues to make a statement.





Contrasting colours complement the varied aspects of your personality, balancing boldness and subtlety in a harmonious blend. The interplay of these hues weaves a unique story about who you are.



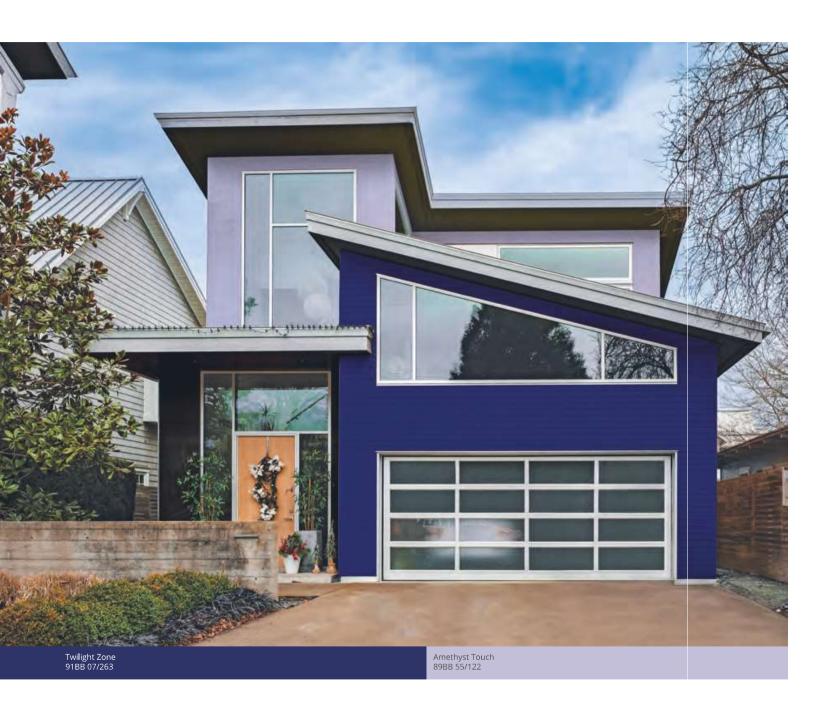
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An architecture that's out of the box, yet a part of your home. Just like your personality's many extensions. Pair the unique architecture with vibrant orange hues and add a distinctive touch of you to your space.



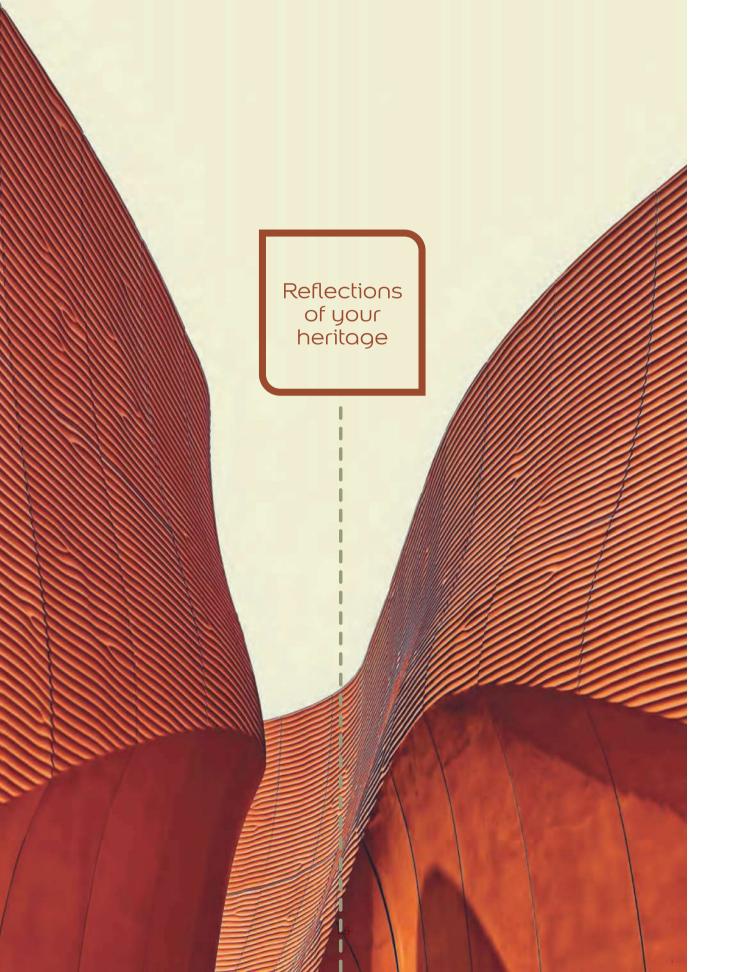
Almost Pink 70RR 83/040



Elevate a modern silhouette with an accent wall to make a statement.



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# BACK TO THE ROOTS ----

Revive the old while nurturing the new to remain rooted.

Let's embark on a journey that celebrates your culture. An invitation to infuse your home with the essence of your rich tradition, reviving its humble elements and blending them seamlessly.

Restore age old practices such as terracotta roofing and tiling, locally sourced bamboo, stone, and hand-made bricks in reminiscence of your heritage. Remain rooted by using colours inspired by local and traditional materials such as earthy tones, soothing greens and warm neutrals.

Immerse yourself in the colours and sketches of a bygone era that bring alive your profound connection with tradition.

So, when you step into your home, you always remember where you came from.







### Experts Say:

73% Experts

noted an increased preference for locally sourced and sustainable materials like bamboo, handmade bricks and terracotta tiles, for home exteriors.

66% Experts

have noticed an increased demand for natural ingredients and organic products in people's day-to-day lives.









Traditional architectural designs like overhanging eaves, natural ventilation, or indoor fountains make for effective natural-cooling techniques for your home.



Linwood Beach 71YY 87/078

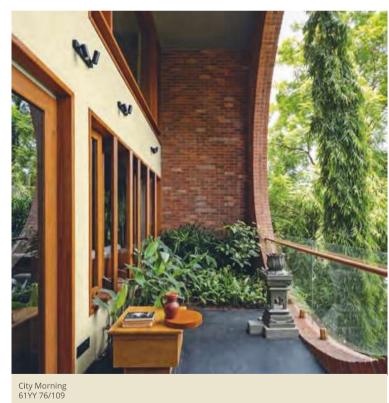
Pictures show approximate paint shades only. Actual shades may vary. The shape, the size and the lighting of a surface can influence the appearance of the final colour. Please refer to the Dulux fandeck for exact shade reference.

Mudbricks | Surya Prasanth | Justin Sebastian Photography

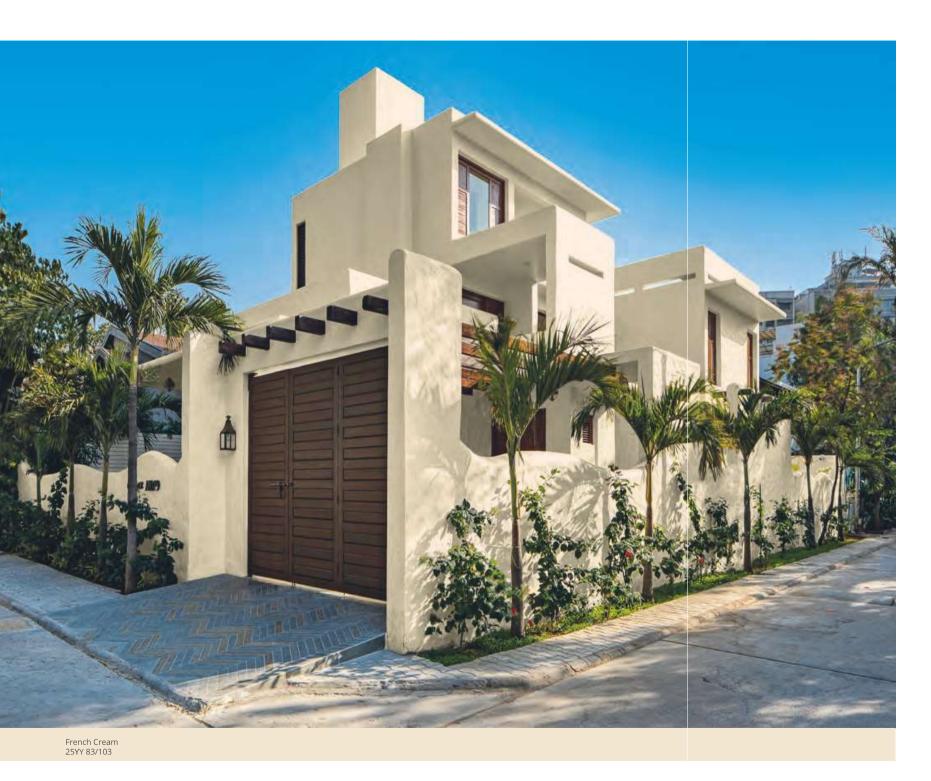


As you make a connection with the city, embracing its morning hues, the blend of earthy tones in contemporary architecture helps you stay connected with your roots.





Studio DSA | Rudhav Sharma & Dilip Sharma | Photographed by Udit Buch Atelier 226 | Hitesh Panjwani, Shubham Sisodiya & Ankit Malani | Photographed by What We Click



Fluid design to create spaces that are open yet private, rooted yet modern, with earthy tones like sand and mud, exudes a sense of leisurely tranquility that will be a constant reminder of your rich heritage.



French Cream 25YY 83/103

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Lend a touch of traditional charm to your modern, eco-friendly home by embracing locally sourced materials, such as mud bricks and clay blocks. Create breezy spaces using age-old ventilation techniques like lattice screens.



Morning Blend 10GY 83/125



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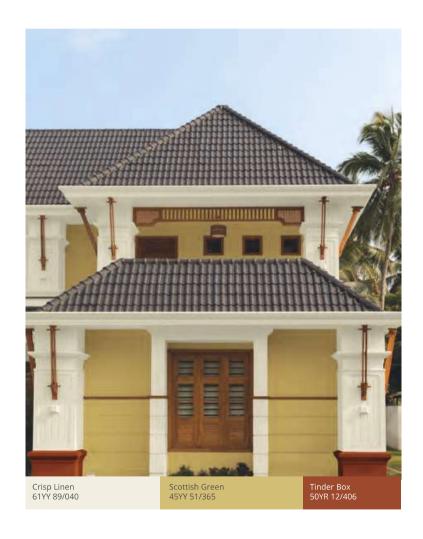


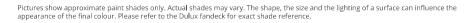
Warm orange-red shades of terracotta with subtle undertones add a unique personality and a sense of rootedness to your home.



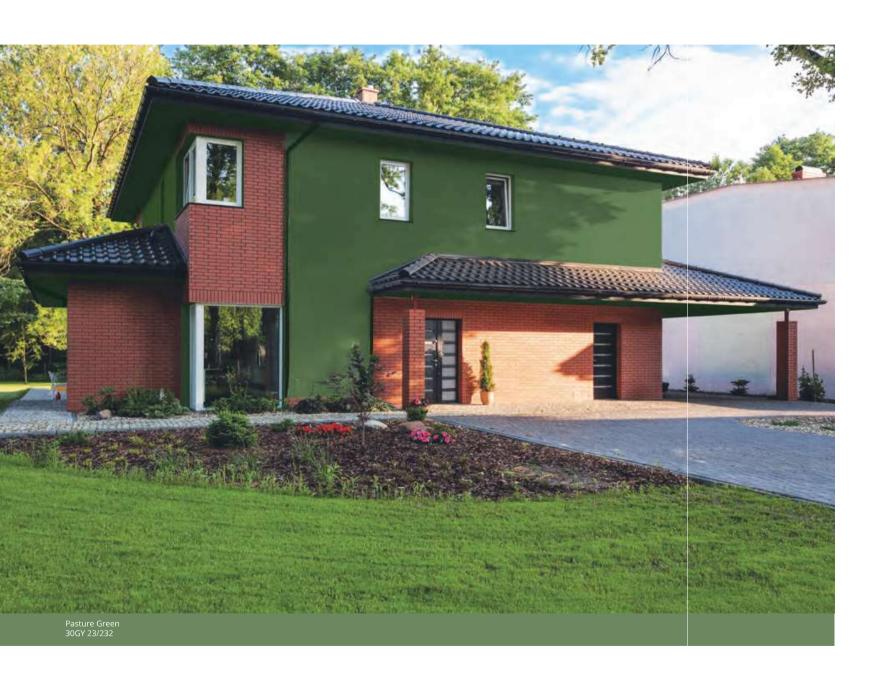
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Embodying timeless architectural elements like pillars and wooden props serve as bridges, guiding us to rekindle our deep cultural roots.









Invoke a sense of natural harmony with a calming green that is welcoming, soothing and has an inbuilt sense of grace.



City Morning 61YY 76/109

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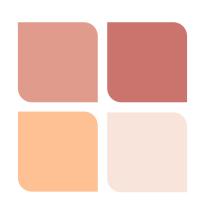


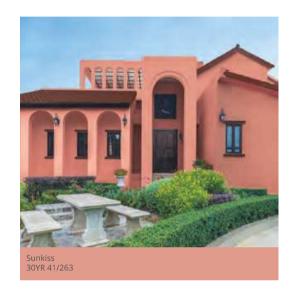


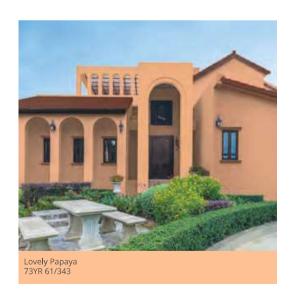
## ONE HOUSE, THREE COLOURWAYS

This array of enchanting colour combinations has been curated to offer you a glimpse into how the four themes can help you express your individuality on the canvas of your home. Let us help you celebrate the uniqueness of your home with our colour palettes.

### REVISITING MEMORIES .....



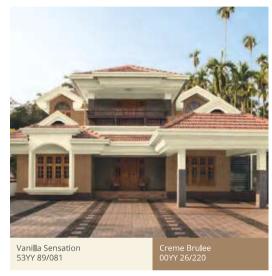




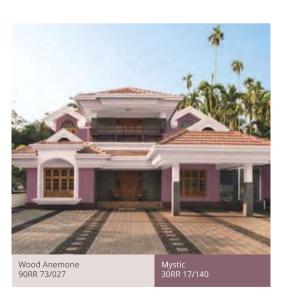


### REVISITING MEMORIES ....

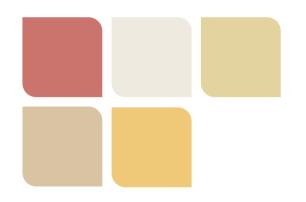








## REVISITING MEMORIES .. \_ \_

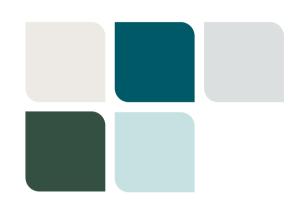


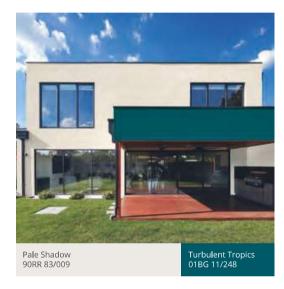






# **NATURE NURTURING**

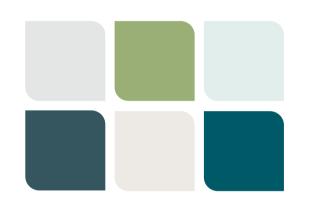








# **NATURE NURTURING**





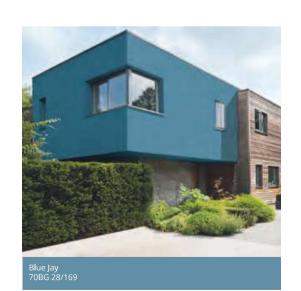


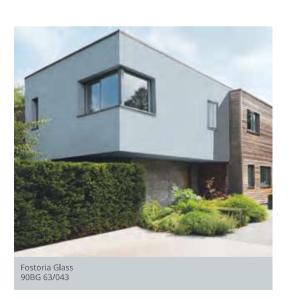


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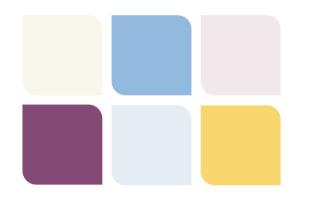








### MINDFUL EXPRESSIONS .\_

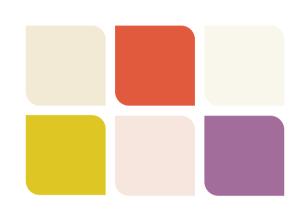








## MINDFUL EXPRESSIONS .\_

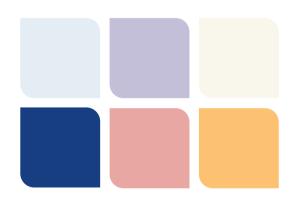








### MINDFUL EXPRESSIONS .\_\_\_\_

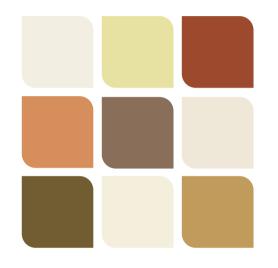




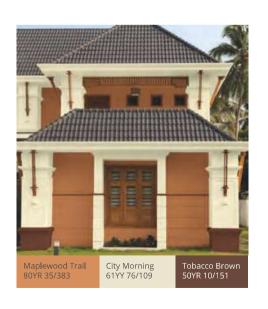


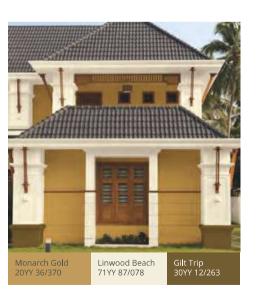


# BACK TO THE ROOTS . \_ \_ \_ \_

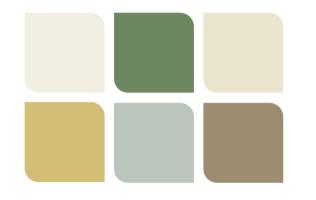








# BACK TO THE ROOTS



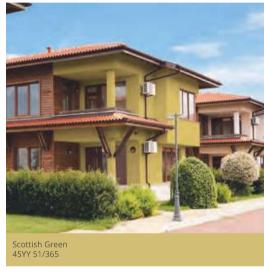


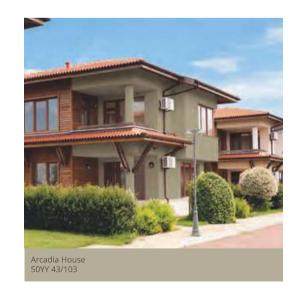


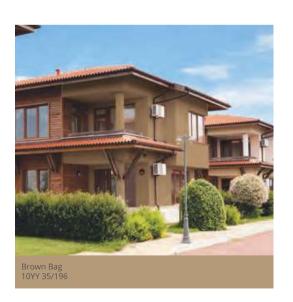


## BACK TO THE ROOTS ...









#### **ABOUT WEATHERSHIELD**

Dulux Weathershield Premium Exterior Range is a range of technologically advanced products, specially designed to protect India's homes from its unique climate. Whether it is bricks, stones, tiles or regular plaster, Weathershield conserves the essence of each medium impeccably, making it the choice of builders, architects and homeowners across the country. At Dulux, we invest ourselves in years of research and development to bring to you the best exterior painting solutions. Our products are backed by innovative, high performance technologies like Triple Defence that continuously protects from cracks and fungus day after day.



### RECOMMENDED SYSTEM TO BE USED FOR EXTERIORS

Powerflexx Hydroshield System is the recommended system for waterproofing the potent combination of Weathershield Powerflexx and Aquatech Flexible Basecoat Advance to form a strong protective film that is capable of withholding against extreme rain assault and dampness issues. It provides:

98

- 12 years of film integrity
- 12 years of fungal resistance

Protect RainProof

12 years of waterproofing

#### **OUR RANGE OF EXTERIOR PRODICTS**

#### **Dulux Weathershield**

Low VOC, no added lead and mercury

#### Dulux Weathershield Powerflexx

Ultra Premium, High Performance All Weather Protection Paint



- Triple Defence Technology
- Powered with Advanced PU
- Advanced Algae & Fungus Guard
- Low VOC, low odour
- SunReflect Technology
- 12 Years Warranty

#### **Dulux Weathershield Max**

Super Premium Elastomeric Paint



- Active Guard Technology
- Dirt Guard
- Alkali Guard
- Super Sheen Finish
- SunReflect Technology
- 9 Years Warranty

#### Dulux Weathershield Protect RainProof

Specialised Paint to Protect against Rain



- Advanced Rain Shield Technology
- Silicon Technology
- Fungal Guard
- · Soft Sheen
- SunReflect Technology
- 7 Years Warranty

#### **Dulux Weathershield Protect**

**Premium Exterior Paint** 



- Fungal Proof Technology
- Peel Guard
- · Sheen Finish
- SunReflect Technology
- 6 Years Warranty

#### **Dulux Weathershield Tile**

Premium Tile Paint



- Tile Protect Technology
- Water Repellence
- Fungal Guard
- Doesn't require putty or primer





Visit us at www.dulux.in

#### **Customer Care:**

1800-3000-4455 | customercare.india@akzonobel.com

**Disclaimer:** We have reproduced the paint colours as faithfully as printing will allow. However, the shape, the size and the lighting of a surface can influence the appearance of the final colour. Please refer to the Dulux fandeck for exact shade reference.



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